

# 100 LEAD MAGNET IDEAS

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## E-books and Guides

Beginner's guide to [specific topic], Comprehensive how-to manual, Checklist for [specific goal], Problem-solving workbook, Ultimate resource guide, Step-by-step blueprint for [specific achievement]

Editable templates for [specific use], Budget planner worksheet, Goal-setting worksheet, Social media calendar template, Project management templates, SWOT analysis worksheet, Proposal writing template, Habit tracker, Email copy templates, Content planning worksheet

## Templates and Worksheets



## Videos and Webinars

On-demand webinar replay, Explainer video on [key topic], Behind-the-scenes video, Exclusive training series, Tutorial for beginners, Case study video, Industry expert interview, Product demo video, FAQ video session, Masterclass recording

Packing checklist for [specific occasion], Startup checklist for [new ventures], Website optimization cheat sheet, Checklist for organizing [event/project], Productivity cheat sheet, Home improvement checklist, Shopping checklist for [specific purpose], Launch checklist for [product/service], Emergency preparedness checklist, Seasonal planning checklist

## Cheat Sheets and Checklists



## Tools and Calculators

ROI calculator, Fitness tracking tool, Savings goal calculator, Loan comparison tool, Home renovation budget calculator, Social media engagement calculator, Body Mass Index (BMI) calculator, Tax estimator, Project cost calculator, Personalized meal planner

30-day challenge for [specific goal], 7-day mini-course, Productivity challenge, Wellness challenge, Writing challenge, Habit-building series, Decluttering challenge, Social media growth challenge, Skill-building challenge, Fitness boot camp series

## Challenges and Series



## Printable Resources

Daily planner printable, Gratitude journal pages, Coloring pages, Vision board template, Goal-tracking printables, Custom labels or tags, Holiday-themed printables, Study planner, Meal prep schedule, Event invitation templates

Industry trends report, Data-driven insights study, Competitor analysis, Annual performance report, Future forecasts for [industry], Whitepaper on [topic], Consumer behavior report, Productivity research insights, Market segmentation report, Economic impact study

## Reports and Research



## Coupons and Discounts

First-time buyer discount, Free shipping voucher, Exclusive member discounts, Bundle offer coupons, Holiday or seasonal discounts, Flash sale notifications, Early access discount, Percentage-off coupon, Referral reward offer, Birthday discount offer

Free trial of [service/product], Access to private community, Exclusive podcast episode, Sneak peek at [upcoming release], Limited edition merchandise, Entry to a giveaway, Membership to a beta program, Access to curated playlists, Customizable avatars or icons, Personalized recommendations

## Miscellaneous Freebies

